

# The Mind In Business

A business development course designed to help you grow personally and professionally.

## Challenge Facing Small Business

80% of new businesses fail in the first two years, of the 20% that survive — 80% will fail within the next five years.

*Federal Business Stats*  
**Take time to create a foundation for your business success.**



## Basic facts

Building your business takes a combination of the effective application of sound business practices along with the effective application of the thoughts and attitudes that will guide you to success. Of the two, mastering the thoughts and attitudes needed to be successful is the most difficult. There are many businesses with great products or services that never succeed because they don't process and apply the thinking and attitudes needed to be successful. You are the greatest single asset in your business, and you need to develop yourself.

## A fresh, objective look

In this exciting, experiential and often entertaining workshop, you will clearly identify which of your thoughts, attitudes and actions generate abundance, ease and satisfaction. With this knowledge you can highlight and enhance your strengths.

You will also look at thoughts, attitudes and actions that create shortages, constrictions or worry. Once you've pinpointed these trouble spots, you can develop a strategy to deal with them.



If you are a small business owner, solo-preneur, independent contractor, salesperson or someone thinking about starting a business, this course is for you.

You have everything to gain and nothing to lose with our full Money Back Guarantee.



## You might be surprised

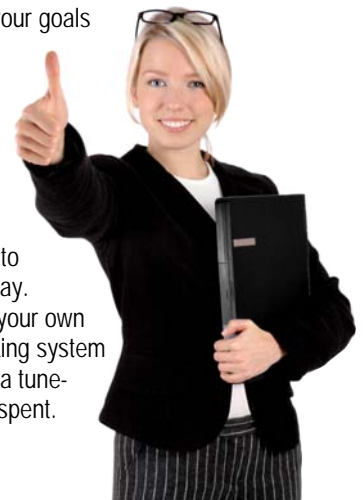
With the guidance and insight of dynamic and experienced trainers, you will also study and clarify topics such as:

- Define what business you are really in
- Define what you mean by financial security
- Expand the number of pricing /options and choices available to you
- Pinpoint where and why money does and doesn't flow in your life
- Give yourself direction in relation to money and success
- Explore your reluctance or willingness to take risks
- Set realistic time frames to achieve your goals
- Reduce time conflicts
- Overcome resistance

## It's not a "one size fits all" course

There is no one formula that works for everyone. No two people will respond to these topics and issues in the same way. Through this course you will discover your own answers. Whether your business thinking system could use a complete overhaul or just a tune-up, The Mind In Business is time well spent.

**Register today!**



## LOGISTICS

Course meets for a 1/2 day, once a week for 5 weeks.

To read and listen to client testimonials visit [www.productivelearning.com/mindbus\\_v2.html](http://www.productivelearning.com/mindbus_v2.html)

For upcoming dates, times and locations, visit [www.productivelearning.com/schedule\\_v2.html](http://www.productivelearning.com/schedule_v2.html)

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